
PRESS RELEASE

OWB Packers Begins Exports to European Union

Brawley, CA – December 3, 2019 –Imperial Valley, CA-based beef processor OWB Packers announces European Union export certification.

“This EU certification allows our organization to enter one of the largest fresh beef import markets in the world,” said Eric Brandt, President and CEO of the One World Beef family of companies. “The EU now, in addition to our existing export routes to Asia and South America, bolsters our ability to serve our growing customer base in a period when US beef exports are at an all-time high,” explained Brandt. He further noted that “with the EU’s understandable concern with BSE and other cross-border contamination issues, it’s a notoriously difficult certification to attain and achieving it speaks volumes to the quality of the team at the plant.” He stated that the company already ships to Asia, South America, and Mexico.

OWB Packers operates as a custom toll processor for premium beef brands. The One World Beef family of companies operates multiple businesses along the beef supply chain; from purchasing cattle on the live market to worldwide distribution to various consumer channels.

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About OWB Packers

OWB Packers is a fully integrated beef processor, offering custom fabrication and packing services. Its 337,000-square-foot Brawley, CA facility features state-of-the-art capabilities and a Dr. Temple Grandin designed animal handling area developed to uphold the most humane standards. OWB Packers is USDA inspected and equipped to process multiple beef certifications and cattle, including Angus, Halal, Holstein, Organic, and Wagyu.

For more information visit www.owbpackers.com

About One World Beef

One World Beef is the operating head of a group of vertically integrated companies dedicated to providing premium brands. Established in 2014 by Eric Brandt, One World Beef serves as sales and marketing agent for programs such as Brandt Beef, Imperial Valley Ranches, Imperial Valley Organics, and Brawley Beef—as well as an exclusive importer for Kagoshima Beef, Peter’s Farm Premium Veal, and Apeldoorn Milkfed Veal.

For more information visit www.oneworldbeef.com